

Ferodo - did you see that finish?

Brakes manufacturer Ferodo is one of the industry's most famous legacy brands - a trackside race fixture for decades. In recent years it has added to its paddock credentials, scooping up race podiums and series wins as more and more teams in more disciplines embrace this most storied of brands.

This year will see Ferodo active in World Superbikes, World Supersport and Enduro GP racing, among other international and national race series on the track and in the dirt.

For 2020 Ferodo is again a Pata Yamaha WSBK team Technical Partner, and when the series gets underway again, and I know we all hope that can be soon, Ferodo and Pata Yamaha will be hoping to build on their success in the season opening (and so far only WSBK) round at Phillip Island at the end of February.



With reigning and five-time WSBK Champion Jonathan Rea crashing out, Turkish rising star Toprak Razgatlioglu (now on the factory YZF R1 after his multi-podium breakout year as an independent in 2019) won in Australia in one of the tightest finishes in WSBK history, with teammate Michael van der Mark fourth - the first four finished just 0.137 seconds apart.

In World Supersport, Ferodo and Champion are technical partners with Finland's Kallio Racing team and saw riders Hannes Soomer and Asaac Vinales finish 6th and 10th respectively.

Ferodo brake pads are as equally at home in the dirt and are Beta Boano



Racing's Enduro GP Technical Partner. After a long and successful stint with British rider Brad Freeman, who has now signed with the Beta Factory team, Jarno Boano's team has changed its approach this season, taking care of no fewer than nine

riders!

At the time of writing the first two of the eight race Enduro GP series (in Portugal and Spain) have been cancelled. The series is due to finish in Germany in October.

www.ferodoracing.com